

# SAN ANGELO

*Chamber of Commerce*

## Luncheon Sponsorship Benefits

**Investment: \$700**

*Luncheon promotions begin 1 month prior to the event.*

### BEFORE THE EVENT

- . **Website Visibility:** Company logo displayed on the on event registration page
- . **Chamber Communications:** Company logo featured in upcoming event information published in Chamber e-newsletters and dedicated event e-communications (sent to 2,000+ recipients)
- . **Advertising Exposure:** Featured in all event related media advertising
- . **Social Media Promotions:** Recognition across Chamber social media accounts featuring the upcoming event (9,800+ combined followers)

### DURING THE EVENT

- . **Exclusive Promotional Opportunity:** Distribute promotional materials on all tables at the event and deliver a targeted 2-3 minute promotional message directly to event attendees
- . **Increased Visibility:** Company logo displayed on audiovisual presentation at event and verbal recognition from the podium
- . **Preferred Seating:** Complimentary table of 8 at luncheon with preferred seating

### AFTER THE EVENT

- . **Social Media Highlights:** Post event featured coverage with recognition and tags on Chamber social media accounts (9,800+ combined followers)

*If you are choosing to split a sponsorship between two companies, we ask that you choose only one company to highlight to receive the sponsorship benefits, including logo recognition on marketing materials.*

*For more information regarding luncheon sponsor benefits, please contact Jesenia Rodriguez at [jesenia@sanangelo.org](mailto:jesenia@sanangelo.org) or call (325) 655-4136.*

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## Luncheon Sponsorship Benefits Digital Sponsorship Coverage

*Luncheon Sponsors receive exposure across multiple platforms and mediums.*

### E-BLASTS

The Chamber sends targeted e-blasts for each event, reaching over 2,000 contacts, specifically tailored for the Chamber Membership Luncheon. These e-blasts prominently showcase your business's logo, ensuring maximum visibility and recognition among our extensive network.

### NEWSLETTER

Your business will receive prominent exposure in our e-newsletter, which is distributed bi-weekly to our entire membership list, Board of Directors, city partners, and Concho Cadre Ambassadors.

### SOCIAL MEDIA

We actively engage on Facebook, Instagram, and LinkedIn. Our Facebook page boasts over 7,000 followers and our Instagram and LinkedIn offer a combined reach of over 2500 followers.

This extensive platform presence ensures that your business is prominently showcased across all channels as a dedicated supporter of the Chamber of Commerce.

### GOOGLE EVENTS

Chamber events are integrated into the San Angelo Chamber of Commerce's Google My Business calendar. This calendar prominently appears in the "About the San Angelo Chamber of Commerce" sidebar panel when users search for information about the Chamber, ensuring easy access and visibility to our events.