San Angelo
Chamber of Commerce

2022
Sponsor Benefits

United States Chamber of Commerce
ACCREDITED

Sponsorship Opportunities

About Sponsoring Chamber Events

Thank you for your membership and involvement in the San Angelo Chamber of Commerce. We strive to provide great benefits, resources, and opportunities for our members. As a member of the Chamber, you are making a difference in your community while building your business. It's a win, win!

The Chamber hosts a variety of monthly and annual events throughout the year. All of our events feature unique sponsorship opportunities and create positive recognition for businesses like yours. Chamber sponsorships are a successful channel for reaching a broader audience as attendees include a large number of business leaders and decision-makers.

We understand that creating new business growth is important and have developed our tailored packages to give sponsors maximum exposure. Each sponsorship includes a variety of benefits, like brand exposure, media awareness and social media marketing. Our Chamber team is always thinking of fresh new ways that can lead to future clients and ensure customer retention for your organization.

Included in this packet are detailed opportunities and descriptions of the Chamber's recurring monthly events and large annual events. Also included are the digital exposure benefits that come with sponsoring a Chamber event. As a Chamber sponsor your business or organization receives publicity across multiple platforms and mediums (see page 9 for detailed digital sponsor coverage).

If you are interested in becoming a sponsor for any of these events, please contact the Chamber's Events Director, Tricia Peterson, or visit the Chamber's website.

(325) 655-4136 • www.sanangelo.org • tricia@sanangelo.org

Annual Banquet

The Chamber Classic

Goodfellow Appreciation Day

West Texas Legislative Summit

20 Under 40 Awards

Celebration of Diversity Awards

Membership Luncheons and Business @ Happy Hour

Membership Luncheons

Typically held on the second Tuesday of each month, this event has an average attendance of 200 business professionals. Attendees range from major corporations to small businesses and organizations. Each luncheon features a speaker who addresses a business-oriented topic of interest.

Luncheon Sponsorships

Three to four sponsorships are available for each luncheon. Sponsorship investments are $600 and include the following:

- Opportunity to address audience during the program (2-3 minutes)
- Ability to distribute promotional materials on all luncheon tables
- Preferred seating for a table of 8 at luncheon at no extra charge
- Company logo displayed on audio visual presentation during event
- See **Digital Sponsorship Coverage** for details on digital exposure and outreach as a sponsor

Luncheon Season Tickets

Does your organization send representatives to EVERY Chamber luncheon? Cut down on administrative and financial duties this year by purchasing season tickets to nine Chamber luncheons.

Each ticket package is $180 and includes the following benefits:

- Avoid a monthly payment by making one purchase
- Avoid having to RSVP each month

Business @ Happy Hour

Business @ Happy Hour (B @ HH) is typically held on the fourth Tuesday of each month, February through November, from 5pm - 6:30pm. This is a great opportunity to promote your business, gain exposure and provide a fun environment for the community to come out and network. We encourage you to bring plenty of business cards!

There are 10 opportunities per year to host B @ HH. Hosting B @ HH is a $475 investment and includes:

- Attendance of 50 - 75 Chamber members in YOUR business location
- Sponsor commercial/speaking spotlight during event
- Opportunity to distribute promotional materials at event
- Attendee business cards collected and given to host at the end of the event
- See **Digital Sponsorship Coverage** for details on digital exposure and outreach as a sponsor
- For more information, or to submit a Host Request Form, please visit **www.sanangelo.org/business-happy-hour**

Annual Banquet

With over 500 in attendance the Chamber's Annual Banquet brings together the largest gathering of business, community and civic leaders in one night. Highlights of the evening include the Chamber's goals for the coming year, the recognition of outstanding citizens and volunteers and the ceremonial naming of the Citizen of the Year.

Diamond Sponsor: $5,000

- Top billing logo recognition on chamber website event landing page
- Company logo prominently displayed on Chamber website homepage
- Company nameand logo with clickable link to sponsor's website featured on Chamber event description page, event registration page, confirmation emails and reminder notice.
- Top billing logo recognition in all electronic communications to Chamber membership regarding event (distributed to over 2,000 +recipients)
- Company recognized on billboard advertising
- Company name prominent in all media advertising
- Top billing logo recognition on printed invitation (mailed to over 1,000 + recipients)
- Top billing logo recognition on electronic invitation (distributed to over 2,000 + recipients)
- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, front row seating for a table of 10 at event
- Two bottles of wine for the table
- Opportunity to present pre-recorded promotional video during program (less than 3 minutes in length)
- Company logo in printed program distributed to all attendees
- Company logo displayed on video screens during program
- Verbal recognition from the podium
- Company display in lobby to market your business to event attendees
- Recognized on event landing page throughout the remainder of the year
- Prominently featured in post-event highlights on Chamber social media pages

Platinum Sponsor: $2,500

- Company name and logo with clickable link to sponsor's website featured on Chamber event description page, event registration page, confirmation emails and reminder notice.
- Company logo prominent in all electronic communications to Chamber membership regarding event (distributed to 2,000 +recipients)
- Logo recognition on printed invitation (mailed to over 1,000 + recipients)
- Logo recognition on electronic invitation (distributed to over 2,000 + recipients)
- Logo recognition on chamber website event landing page
- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, premier seating for a table of 10 at event
- Two bottles of wine for the table
- Opportunity to present pre-recorded promotional video during program (less than 3 minutes in length)
- Company logo in printed program distributed to all attendees
- Verbal recognition from the podium
- Company logo displayed on video screens during program
- Recognized on event landing page throughout the remainder of the year
- Prominently featured in post-event highlights on Chamber social media pages

Annual Banquet

Gold Sponsor: $2,000

- Company name and Logo featured on website event description page, event registration page, confirmation emails and reminder notice.
- Company logo included in all electronic communications to Chamber membership regarding event (distributed to over 2,000 +recipients)
- Logo recognition on chamber website event landing page
- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, premier seating for a table of 10 at event
- Verbal recognition from the podium
- Company logo displayed on video screens during program
- Featured in post-event highlights on Chamber social media pages

Silver Sponsor: $1,500

- Company name featured on website event description page, event registration page, confirmation emails and reminder notice
- Logo recognition on chamber website event landing page
- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, preferred seating for a table of 10 at event
- Verbal recognition from the podium
- Company logo displayed on video screens during program

Bronze Sponsor: $1,000

- Company name featured on website event description page
- Logo recognition on chamber website event landing page
- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved seating for a table of 10 at event
- Company logo displayed on video screens during program

Pearl Sponsor: $500

- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Two tickets to the event
- Company name displayed on event landing page and on video screens during program

The Chamber Classic

Get your golf on at the Chamber Classic golf tournament! Showcase your business and gain exposure by sponsoring this event, held at Bentwood Country Club.

Masters Sponsor: $1,500

- One team of 4 players
- Verbal recognition at event
- Opportunity to display company tent (supplied by sponsor) at tournament
- Company logo on event signage
- Prominent logo recognition on Chamber website event landing page
- Company name prominent in all media advertising
- Company recognized on event flyer
- Company name and logo with clickable link to sponsors website prominently featured on Chamber website description page, event registration page, confirmation emails and reminder notice
- Company logo prominent in all electronic communications to Chamber membership regarding event (distributed to over 2,000 +recipients)
- Company recognized and tagged on all social media related to the event (Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers)

Ace Sponsor: $800

- One team of 4 players
- Verbal recognition
- Company logo on event signage
- Company logo with clickable link to sponsors website featured on Chamber website description page, event registration page, confirmation emails and reminder notice
- Company logo in all electronic communications to Chamber membership regarding event
- Company recognized and tagged on all social media related to the event (Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers)

Birdie Sponsor: $600

- One team of 4 players
- Company listed on event signage
- Company name featured on Chamber website event description page
- Company name included in all electronic communications to Chamber membership regarding event
- Company recognized on all social media related to the event (Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers)

Hole Sponsor: $300

- Name and logo displayed on hole sign

Tee Box Sponsor: $100

- Name displayed at designated tee box

Goodfellow Appreciation Day Savings Pass

The Military Affairs Committee of the Chamber hosts this event exclusively for active-duty military personnel and their families, and permanent party civilians and their families to celebrate our community's appreciation for the service Goodfellow Air Force Base provides. The Goodfellow Appreciation Day Savings Pass provides an opportunity for businesses in the community to show their appreciation to our Goodfellow friends by offering military-exclusive specials on Armed Forces Day.

GAD HQ Sponsor (Limit of 5) : $1,000

Location serves as headquarters that offer additional activities

Chamber Platform Recognition (Website, Social Media, etc.)

- Company logo prominent in all electronic communications to Chamber membership regarding event (distributed to 2,000 +recipients) with clickable link to sponsors website
- Company name and logo displayed on Chamber website event landing page with clickable link to sponsor's website
- Company recognized and tagged on all Chamber social media posts related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Company name prominent in all media advertising
- Company logo displayed on signage at all headquarter locations
- Custom exterior display at business location
- Recognized on event landing page throughout the remainder of the year

Savings Pass Recognition

- Company logo and savings details prominently showcased on Savings Pass distributed to Goodfellow Air Force Base (Offers on the Savings Pass will not be made public as they are exclusively for Goodfellow personnel.)
- Company logo prominently displayed on public recognition included in all electronic communications to Chamber membership regarding event (distributed to 2,000 +recipients)
- Company logo prominently displayed on public recognition included on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)

Offer Only (No out of pocket expense to participate)

Savings Pass Recognition

- Company logo and savings details showcased on Savings Pass distributed to Goodfellow Air Force Base (Offers on the Savings Pass will not be made public as they are exclusively for Goodfellow personnel.)
- Company logo displayed on public recognition included in all electronic communications to Chamber membership regarding event (distributed to 2,000 +recipients)
- Company logo displayed on public recognition included on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)

20 Under 40 Awards

The Chamber is pleased to announce that we will be incorporating the 20 Under 40 Awards Program into our Annual Calendar of Events. This award recognizes a new generation of influential professionals who exemplify occupational excellence, servant leadership, and exude remarkable personal qualities.

Presenting Sponsor: $5,000

- Top billing logo recognition on chamber website event landing page
- Company logo prominently displayed on Chamber website homepage
- Company name and logo recognition with clickable link to sponsors website featured on website event description page, event registration page, confirmation and reminder emails.
- Top billing logo recognition in all electronic communications to Chamber membership regarding event (distributed to over 2,000 +recipients)
- Company recognized on event billboard advertising
- Company name prominent in all media advertising
- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers)
- Reserved, premier seating for a table of 8 at event
- Full center-spread color ad in event program
- Opportunity to present awards to honorees
- Company logo displayed on video screens during program
- Verbal recognition from the podium
- Company display in lobby to market your business to event attendees
- Recognized on event landing page throughout the remainder of the year
- Prominently featured in post-event highlights on Chamber social media pages

Gold Sponsor: $2,500

- Top billing logo recognition on chamber website event landing page
- Company name and Logo recognition with clickable link to sponsors website (featured on website event description page, event registration page, confirmation emails and reminder notice)
- Logo recognition in all electronic communications to Chamber membership regarding event (distributed to over 2,000 +recipients)
- Company recognized and tagged on all Chamber social media related to even(Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers) Reserved, premier seating for a table of 8 at event
- Full page color ad in event program
- Company logo displayed on video screens during program
- Verbal recognition from the podium
- Recognized on event landing page throughout the remainder of the year
- Prominently featured in post-event highlights on Chamber social media pages

20 Under 40 Awards

Silver Sponsor: $1,500

- Company name featured on website event description page, event registration page, confirmation emails and reminder notice)
- Logo recognition on chamber website event landing page
- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers)
- Reserved, preferred seating for a table of 8 at event
- Verbal recognition from the podium
- Company logo displayed on video screens during program
- Logo recognition on event information published in Chamber e-newsletter
- Logo recognition in dedicated email blasts
- Half page color ad in event program
- Prominently featured in post-event highlights on Chamber social media pages

Bronze Sponsor: $800

- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved seating for a table of 8 at event
- Company logo displayed on video screens during program

Pearl Sponsor: $500

- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers; Instagram: 1,400+ followers; Twitter and LinkedIn: 2,000+ combined followers)
- Two tickets to the event
- Company listing displayed on video screens during program

West Texas Legislative Summit

The West Texas Legislative Summit is an award-winning event which brings together hundreds of elected officials and business professionals from throughout West Texas. This event, usually held in August, provides a forum for West Texas community representatives to spend a day addressing our common legislative priorities.

Summit Underwriter Sponsor: $20,000

- 8 tickets to the Summit
- 8 tickets to the Reception
- 4 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Company recognized on signage at Reception and Summit
- Prominent verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo prominent in all electronic communications to Chamber membership regarding event (distributed to 2,000+ recipients)
- Company logo prominently displayed on Chamber website homepage and event landing page
- Company name and logo recognition with clickable link to sponsor's website featured on Chamber website event description page, event registration page, and email confirmations and reminders
- Company name prominent in all media advertising
- Sponsor recognition on Chamber social media accounts and tagged in content featuring event
- Opportunity to set up a table display at the Summit
- Company recognized on billboard advertising
- Opportunity to present pre-recorded promotional video (3 min. in length) played during program and shared across Chamber platforms

Reception Sponsor: $10,000

- 6 tickets to the Summit
- 6 tickets to the Reception
- 2 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Company recognized on signage at Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo prominent in all electronic communications to Chamber membership regarding event (distributed to 2,000+ recipients)
- Company logo prominently displayed on Chamber website homepage and event landing page
- Company name and logo recognition with clickable link to sponsor's website featured on Chamber website event description page, event registration page, confirmation emails and reminder notice
- Company name prominent in all media advertising
- Sponsor recognition on Chamber social media accounts and tagged in content featuring event

Luncheon Sponsor: $5,000

- 6 tickets to the Summit
- 6 tickets to the Reception
- 2 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo prominent in all electronic communications to Chamber membership regarding event (distributed to 2,000+ recipients)

West Texas Legislative Summit

Summit Newsroom Sponsor: $5,000 *(only one available)*

- Opportunity to expose your media organization to an influential audience
- Newsroom and Greenroom branding exclusive to your company (items provided by sponsor)
- Opportunity to capture candid interviews from the newsroom with dignitaries
- First right of refusal to interview dignitaries
- Digital recognition during Reception and Summit
- Company logo in all printed materials and publications
- Listing as Newsroom Sponsor on marketing collateral related to event
- Verbal recognition by emcee
- Company logo displayed on Summit information published in Chamber e-newsletters
- Company logo included in dedicated email blasts
- Two tickets to the Reception (Please note: these tickets grant you entrance as an **attendee** not as a media outlet as this event is not a media covered event).
- Two tickets to the Summit (Please note: these tickets grant you entrance as an **attendee** not as a media outlet. Unlimited press passes will be provided to the Newsroom Sponsor, as needed.)

Reception Beverage Sponsor: $3,000

(only one available)

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during Reception and Summit
- Verbal recognition by emcee
- Company logo in all printed materials and publications
- Company logo on disposable cups used at reception bar
- Custom bar signage with company logo
- Opportunity to distribute advertising specialty items at reception

Reception Entertainment Sponsor: $3,000

(only one available)

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during Reception and Summit
- Verbal recognition by emcee
- Company logo in all printed materials and publications
- Company logo on beverage napkins used at reception bar
- Custom stage signage with company logo
- Opportunity to distribute advertising specialty items at reception

Summit Breakfast Sponsor: $2,500

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during the Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by sponsor
- Company logo in all printed materials and publications
- Logo displayed on signage near breakfast area

Summit Panel Discussion Sponsor: $2,500

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during the Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo in all printed materials and publications
- Logo displayed on screen during chosen panel discussion

Networking Break Sponsor: $1,500

- 2 tickets to the Summit
- 2 tickets to the Reception
- Digital recognition during the Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo in all printed materials and publications

General Sponsor: $1,000

- 1 ticket to the Summit
- 1 ticket to the Reception
- Digital recognition during Summit
- Promotional items in goodie bags provided by the sponsor
- Company listed in all printed materials and publications

Listing Sponsor: $500

- 1 ticket to the Summit
- 1 ticket to the Reception
- Promotional items in goodie bags provided by the sponsor
- Company listed in all printed materials and publications

Major Annual Events
DETAILS & DATES

ANNUAL BANQUET - JANUARY 20
- New Board Chair announced
- Annual Report and Plan of Action presented
- Awards given to outstanding organizations, companies, and individuals
- Citizen of the Year named

THE CHAMBER CLASSIC - MARCH 21
- The Chamber's Annual Golf Tournament
- Opportunity for a day of golf, food, drinks, and prizes
- Can register as an individual player or as a team
- Side games also available
- A range of sponsorships are available

GOODFELLOW APPRECIATION DAY - MAY 21
- Held on Armed Forces Day
- A day of appreciation for military men and women and their families
- Large sponsorship opportunities available in support of the men and women at Goodfellow Air Force Base

WEST TEXAS LEGISLATIVE SUMMIT - AUGUST 2-3
- Each year a specific topic is chosen for the event
- Recent topics include international trade, energy, agriculture, education and the workforce
- Between 500 and 600 attendees have access to elected **officials and industry experts**

20 UNDER 40 AWARDS - OCTOBER 27
- Recognizes a new generation of influential professionals who exemplify occupational excellence, servant leadership, and exude remarkable personal qualities.
- Nominations open in June 2022

CELEBRATION OF DIVERSITY AWARDS - NOVEMBER 8
- Established in 1999 to celebrate businesses and individuals exemplifying diversity in the community
- Held concurrently with the November Membership Luncheon
- Focuses on how diversity strengthens the community

To keep up to date with all Chamber events, both monthly and annual, please visit:
https://members.sanangelo.org/event-calendar

2022

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KEY

- Membership Orientation
- Membership Luncheon
- Business @ Happy Hour
- Business Brown Bag
- Annual Event
- Chamber Closed

No luncheon in August and December

No B@HH in January and December

No BBB in December

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