



SAN ANGELO

Chamber of Commerce

2025 Annual Sponsorship Packet

REACH A NEW AUDIENCE

33,100

Monthly
Reach on
Facebook

2,125

Email
Subscribers
40% Open Rate

9,200

Monthly
Website
Users

SOCIAL MEDIA STATS



7,600 followers



2,035 followers



1,000 followers

42

Events Hosted
Annually

5,000

Attendees
Annually

Annual Banquet

EVENT DETAILS

February 20, 2025

McNease Convention Center

Projected attendance: 550



PRESENTING SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo prominently displayed on Chamber website homepage and event webpage
- Company name and logo on event registration page and confirmation emails
- Company Logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in all event-related content
- Featured on billboard advertising
- Recognition on event press release
- Presenting Sponsor recognition across all event promotions
- Leading logo in printed and electronic invitations
- VIP front row seating for a table of 10, including two bottles of wine
- Opportunity to present a pre-recorded promo video during the event (under 3 minutes)
- Company Logo prominently featured in printed event program
- Prominent verbal and digital individual recognition during the event
- Opportunity to set up table display in lobby at the event
- Prominent recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year
- Priority consideration for sponsorship renewal

DIAMOND SPONSOR: \$3,500

- Company logo prominently displayed on Chamber event webpage
- Company name and logo on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in select event-related content
- Logo in printed and electronic invitations
- Reserved, premier seating for a table of 10, including two bottles of wine
- Opportunity to present a pre-recorded promo video during the event (under 3 minutes)
- Company Logo featured in printed event program
- Verbal and digital individual recognition during the event
- Recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year
- Priority consideration for sponsorship renewal

Annual Banquet



PLATINUM SPONSOR: \$2,500

- Company logo displayed on Chamber event webpage
- Company name and logo on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Recognition across Chamber social media accounts in select event-related content
- Reserved, premier seating for a table of 10
- Company Logo featured in printed event program
- Verbal and digital individual recognition during the event
- Recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year

GOLD SPONSOR: \$2,000

- Company logo displayed on Chamber event webpage
- Company logo on event registration page and confirmation emails
- Company logo showcased in dedicated event blasts
- Recognition across Chamber social media accounts in select event-related content
- Reserved, priority seating for a table of 10
- Verbal and digital group recognition during the event
- Recognition in post-event highlights on Chamber social media

SILVER SPONSOR: \$1,500

- Company logo displayed on Chamber event webpage
- Company logo on event registration page
- Recognition across Chamber social media accounts in select event-related content
- Reserved, preferred seating for a table of 10
- Digital group recognition during the event.
- Recognition in post-event highlights on Chamber social media

BRONZE SPONSOR: \$1,000

- Company logo displayed on Chamber event webpage
- Reserved seating for a table of 10
- Digital group recognition during the event.
- Recognition in post-event highlights on Chamber social media

PEARL SPONSOR: \$500

- Company listing displayed on Chamber event webpage
- Reserved seating for two

Please note that logo and text sizes are subject to change based on the chosen sponsorship tier. Higher sponsorship tiers offer increased visibility and larger logo/text sizes compared to lower tiers. The size and prominence of logos and text increase progressively with higher sponsorship levels

Chamber Classic

EVENT DETAILS

April 28, 2025

Bentwood Country Club

Projected attendance: 36 Teams



MASTERS SPONSOR: \$2,500

- One team of 4 players
- Exclusive cart signage
- Verbal recognition at event
- Opportunity to display company tent (supplied by sponsor) at tournament
- Company logo prominently displayed on event signage
- Recognition on event press release
- Company recognized on event flyer
- Company logo displayed on the Chamber event webpage
- Company name and logo on event registration page and confirmation emails.
- Company logo showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in all event-related content



ACE SPONSOR: \$1,500

- One team of 4 players
- Opportunity to display company tent (supplied by sponsor) at tournament
- Company logo displayed on event signage
- Company logo displayed on the Chamber event webpage
- Company logo on event registration page and confirmation emails.
- Recognition across Chamber social media accounts in select event-related content



BIRDIE SPONSOR: \$800

- One team of 4 players
- Company logo on event signage
- Company listing on event registration page and confirmation emails.
- Recognition across Chamber social media accounts in select event-related content



HOLE \$350

- Individual player
- Logo displayed on hole sign

TEE BOX \$150

- Name displayed at the designated tee box

TEAM OF 4: \$600

INDIVIDUAL PLAYER: \$150

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West Texas Legislative Summit

EVENT DETAILS

August 4 and 5, 2025 *tentatively*

San Angelo, Texas

Projected attendance: 500



PRESENTING SPONSOR \$20,000 (EXCLUSIVE)

- 8 tickets for the Summit Soiree and Legislative Summit
- 4 complimentary hotel room nights
- Presenting Sponsor recognition across all event promotions
- Company prominently featured on billboard advertising
- Leading position on event press release
- Company logo displayed on Chamber website homepage and event webpage
- Company name and logo featured on event registration page and confirmation emails
- Company logo prominently showcased in all event e-communications.
- Recognition and tags across Chamber social media accounts for all event-related content (9,800+ combined followers)
- Opportunity to provide promotional item to all Summit attendees
- Exclusive Custom signage for the Soiree
- Company acknowledged on event signage at both the Soiree & Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal recognition during both the Soiree & Legislative Summit
- VIP reserved seating available for Legislative Summit
- Exclusive custom signage at the Legislative Summit
- Opportunity to set up a table display at the Legislative Summit
- Opportunity to address guests during the Summit Program with a pre-recorded promo video during the Legislative Summit (3 min.)
- Pre-recorded promotional video (3 min.) shared across Chamber social media platforms
- Opportunity to participate in a panel discussion
- Company logo on front cover of the digital event program
- Priority consideration for sponsorship renewal
- Greenroom access
- Private lunch with the co-hosts and keynote speaker (subject to keynote's schedule)

Please note that sponsorship levels marked "exclusive" are offered to the company that sponsored last year first. After the renewal period, any remaining sponsorship opportunities will be made available to new interested parties.

Continued on next page

West Texas Legislative Summit



SOIREE SPONSOR \$10,000

- 6 tickets for the Summit Soiree and Legislative Summit
- 3 complimentary hotel room nights
- Recognition on event press release
- Company logo prominently displayed on event webpage.
- Company name and logo featured on event registration page and confirmation emails
- Company logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in select event-related content
- Opportunity to provide promotional item for attendee bags
- Prominent verbal recognition during the Soiree's welcome remarks
- Exclusive custom signage for the Soiree
- Company acknowledged on event signage at both the Soiree & Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Company logo showcased in the digital event program
- Priority consideration for sponsorship renewal

LUNCHEON SPONSOR: \$7,500

- 6 tickets for the Summit Soiree and Legislative Summit
- 2 complimentary hotel room nights
- Company logo displayed on event webpage
- Company logo featured on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Opportunity to provide promotional item for attendee bags
- Company acknowledged on event signage at the Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal and digital recognition during Legislative Summit Luncheon
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

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West Texas Legislative Summit



SUMMIT MEDIA SPONSOR: \$5,000 (EXCLUSIVE)

- 2 tickets for the Summit Soiree (not media covered event)
- 2 tickets to the Legislative Summit (Please note: these tickets grant you entrance as an attendee not as a media outlet. Unlimited press passes for the Summit will be provided to the Media Sponsor, as needed.)
- Company logo displayed on event webpage
- Company logo showcased in all event e-communications
- Company acknowledged on event signage at the Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Legislative Summit
- Greenroom branding exclusive to your company (items provided by sponsor)
- Media table set up in the lobby at the Legislative Summit
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOIREE BAR SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Soiree's welcome remarks
- Company logo displayed on disposable cups used at Soiree bar
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOIREE ENTERTAINMENT SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Soiree's welcome remarks
- Company logo displayed on custom signage at entertainment area
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

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West Texas Legislative Summit



SOIREE TABLE SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Soiree's welcome remarks
- Company logo displayed on custom Soiree table signage
- Company logo in the digital event program
- Priority consideration for sponsorship renewal



SUMMIT SWAG SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Legislative Summit
- Company logo displayed on custom swag distributed at the Legislative Summit
- Company logo in the digital event program
- Priority consideration for sponsorship renewal



SUMMIT PANEL DISCUSSION SPONSOR: \$3,000

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal and digital recognition during chosen panel discussion
- Company logo in the digital event program



SUMMIT BREAKFAST SPONSOR: \$2,500

- 3 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal and digital recognition during breakfast and logo displayed on signage near breakfast area
- Company logo in the digital event program



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West Texas Legislative Summit



NETWORKING BREAK SPONSOR \$1,500

- 2 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at Legislative Summit
- Logo displayed on signage during networking break
- Company logo in the digital event program



GENERAL SPONSOR \$1,000

- 1 ticket for the Summit Soiree and Legislative Summit
- Company listing displayed on event webpage
- Company listing in the digital event program

LISTING SPONSOR \$500

- 1 ticket for the Summit Soiree and Legislative Summit
- Company listing in the digital event program



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20 Under 40 Awards

EVENT DETAILS

October 23, 2025

McNease Convention Center

Projected attendance: 500



LEGACY SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo prominently displayed on the Chamber website homepage and event webpage
- Company name and logo on event registration page and confirmation emails
- Company Logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in all event-related content
- Company featured on billboard advertising
- Leading position in the event press release
- Opportunity to present awards to honorees
- VIP front row seating for a table of 8
- Opportunity to present a pre-recorded promo video during the event (under 3 minutes)
- Company Logo prominently featured in printed event program
- Full center-spread color ad in event program
- Prominent verbal and digital individual recognition during the event
- Opportunity to set up table display in lobby at the event
- Prominent recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year
- Priority consideration for sponsorship renewal

REGIONAL VISIONARY: \$2,500

- Company logo displayed on Chamber event webpage
- Company name and logo on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Recognition across Chamber social media accounts in select event-related content
- Reserved, premier seating for a table of 8
- Full page color ad in event program
- Verbal and digital individual recognition during the event
- Recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year

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20 Under 40 Awards



COMMUNITY PILLAR: \$1,500

- Company logo displayed on Chamber event webpage
- Company logo on event registration page
- Recognition across Chamber social media accounts in select event-related content
- Reserved, preferred seating for a table of 8
- Digital group recognition during the event
- Half page color ad in event program
- Recognition in post-event highlights on Chamber social media



AREA ADVOCATE: \$1,000

- Company logo displayed on Chamber event webpage
- Reserved seating for a table of 8
- Digital group recognition during the event
- Recognition in post-event highlights on Chamber social media



LOCAL SUPPORTER: \$500

- Company listing displayed on Chamber event webpage
- Reserved seating for two



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Young Professionals



PROGRAM DETAILS

The San Angelo Chamber Young Professionals (SACYP) Program engages emerging leaders in our community, fostering connections, professional development, and civic engagement among young professionals aged 21-40. Sponsoring this program gives your organization direct visibility to a diverse group of future leaders, creating opportunities to connect with, support, and influence our region's next generation of business and community leaders.

GOLD SPONSOR: \$5,000

- Recognition in post-event highlights on Chamber social media
- Unlimited SACYP Memberships for the Sponsor organization
- Logo prominently featured on all SACYP printed collateral
- Premium logo placement on SACYP webpage
- Company logo featured in SACYP monthly newsletter
- Opportunity to appoint one young professional from your organization to serve on the SACYP Steering Committee during the sponsorship year
- Premium logo placement on program banner displayed at all SACYP events throughout the year
- Recognition as a key partner in program related press releases
- Exclusive recognition and tags across SACYP social media accounts in dedicated post highlighting your company as a Gold Sponsor
- Prominent feature in SACYP spotlight included in Chamber e-newsletters
- Logo showcased in dedicated program e-blasts (sent once a quarter via the Chamber's communication platform to 2,000+ recipients)
- Digital logo recognition at Chamber's Annual Banquet
- First right of renewal for the following year



Mixer Related Benefits:

- Recognition and tags on SACYP social media accounts in all your mixer-related content
 - Also shared on Chamber's social media accounts (9,800+ combined followers)
- Opportunity to host a SACYP Mixer at a location of your choice*
- Company logo showcased in SACYP email reminders for your sponsored mixer
- Opportunity to distribute promotional materials and deliver a 2-3 min promotional message to event attendees at your sponsored mixer
- Logo on all collateral related to your sponsored mixer (print, email, and social media)



Please note that logo and text sizes are subject to change based on the chosen sponsorship tier. Higher sponsorship tiers offer increased visibility and larger logo/text sizes compared to lower tiers. The size and prominence of logos and text increase progressively with higher sponsorship levels

Young Professionals



SILVER SPONSOR: \$2,500

- Fifteen (15) SACYP Memberships for the Sponsor organization
- Company logo on program banner displayed at all SACYP events throughout the year
- Logo placement on SACYP webpage
- Company listing featured in SACYP monthly newsletter
- Company listing in dedicated program e-blasts (sent once a quarter via the Chamber's communication platform to 2,000+ recipients)
- Company listing displayed at Chamber's Annual Banquet
- First right of renewal for the following year

Mixer Related Benefits:

- Recognition and tags on SACYP social media accounts in all your mixer-related content
 - Also shared on Chamber's social media accounts (9,800+ combined followers)
- Opportunity to host a SACYP Mixer at a location of your choice*
- Company logo showcased in SACYP email reminders for your sponsored mixer
- Opportunity to distribute promotional materials and deliver a 2-3 min promotional message to event attendees at your sponsored mixer
- Logo on all collateral related to your sponsored mixer (print, email, and social media)



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PROGRAM DETAILS

Cornerstone investments fund major initiatives for our community, and this public-private partnership continues to generate benefits for San Angelo by providing the additional funding needed for broad-based programs targeting the recruitment and retention of business and talent.



PLATINUM: \$10,000

- Premium logo placement on Cornerstone webpage
- Logo recognition on Chamber website homepage
- Prominent digital logo recognition at ten Chamber events throughout the year*
- Verbal recognition at ten Chamber events throughout the year*
- Recognition in annual Cornerstone Program social media spotlight
- Exclusive individual recognition and tags across Chamber social media accounts in dedicated post highlighting your company as a Platinum Sponsor
- Recognition as a key partner in press releases
- Seat on the Chamber's Economic Development Advisory Committee
- Company featured on billboard advertising
- Dedicated spotlight in Chamber e-newsletters showcasing your company's contributions and commitment to economic development
- Logo displayed on all program information published in Chamber e-newsletters
- Logo showcased in all dedicated program e-blasts (sent once a quarter)
- Logo prominently featured on all printed collateral
- Premium logo placement on program banner displayed at ten Chamber events annually
- Exclusive Cornerstone Challenge Coin



Diamond: \$5,000

- Prominent logo placement on Cornerstone webpage
- Prominent digital logo recognition at ten Chamber events throughout the year*
- Recognition in annual Cornerstone Program social media spotlight
- Recognition and tags across Chamber social media accounts in two dedicated posts
- Logo displayed on select program information published in Chamber e-newsletters
- Logo showcased in all dedicated program e-blasts (sent once a quarter)
- Logo featured on select printed collateral
- Logo placement on program banner displayed at ten Chamber events throughout the year
- Exclusive Cornerstone Challenge Coin



Silver: \$2,000

- Logo placement on Cornerstone webpage
- Digital logo recognition at ten Chamber events throughout the year*
- Recognition in annual Cornerstone Program social media spotlight
- Logo included in all dedicated program e-blasts (sent once a quarter)
- Exclusive Cornerstone Challenge Coin



Bronze: \$1,000

- Company listing displayed on Cornerstone webpage
- Digital Company listing at ten Chamber events throughout the year
- Exclusive Cornerstone Challenge Coin

Pearl: \$500

- Company listing displayed on Cornerstone webpage
- Cornerstone Challenge Coin

Luncheon Sponsorships

EVENT DETAILS

Typically held on the second Tuesday of each month, this event has an average attendance of 200 business professionals. Attendees range from major corporations to small businesses and organizations. Each luncheon features a speaker who addresses a business-oriented topic of interest.

Projected Attendance: 200

Audience: Chamber members and business professionals

LUNCHEON SPONSOR: \$700

- Company logo displayed on event registration page
- Company Logo in all event e-communications to 2,000+ Chamber members
- Recognition across Chamber social media accounts in select event-related content (9,800+ combined followers)
- Distribute promotional materials on all tables at the event and deliver a targeted 2-3 minute promotional message directly to event attendees
- Verbal and digital recognition during the event
- Reserved, preferred seating for a table of 8

Streamline Your Company's Event Planning with Our Luncheon Season Tickets!

Experience a year of uninterrupted luncheon access with our exclusive Season Tickets, offering individual and table options.

Benefits of our Season Tickets:

- **Simplified Payments:** A single, annual payment covers all Membership Luncheons for the year, reducing administrative tasks for your company.
- **Price Lock:** Secure current ticket pricing, protecting against potential price changes.
- **Guaranteed Access:** Say goodbye to late registration fees and the disappointment of sold-out events.
- **Hassle-Free Registration:** No need for online registration with a season ticket.
- **Reserved Seating:** Elevate your luncheon experience with the choice of reserved seating.
- **Transferable -** Unable to attend a luncheon? Easily send someone on your behalf with transferable tickets.

Elevate your commitment to stress-free, seamless luncheon attendance with our Season Tickets today!

SEASON TICKET PRICING:

- Individual Season Tickets: \$225

Ideal for organizations sending representatives to every Chamber luncheon. Secure your spot at each event throughout the year.

- Table Season Tickets: \$1,800

For those seeking an elevated experience, our Table Season Ticket secures a reserved table for your company at every luncheon throughout the year.

For details on programming and the full luncheon calendar, [click here to view our luncheon landing page.](#)

Business @ Happy Hour

EVENT DETAILS

Business @ Happy Hour (B@HH) is a monthly networking event designed to foster connections among local businesses and professionals. It offers an informal platform where attendees can engage, network, and exchange ideas in a casual and inviting atmosphere. Join us for an opportunity to expand your network, build valuable connections, and explore potential collaborations—all while enjoying a relaxed and social setting.

Projected Attendance: 100

Audience: Chamber members and business professionals

B@HH Host: \$500 *plus the cost of food and beverage*

- Company logo displayed on event webpage
- Company Logo in all event e-communications to 2,000+ Chamber members
- Recognition across Chamber social media accounts in select event-related content (9,800+ combined followers)
- Direct showcasing of facilities or services to 75+ attendees, attracting new customers or clients
- Distribute promotional materials and deliver a targeted 2–3 minute promotional message directly to event attendees

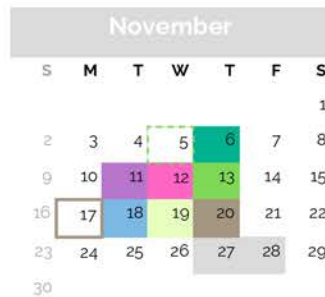
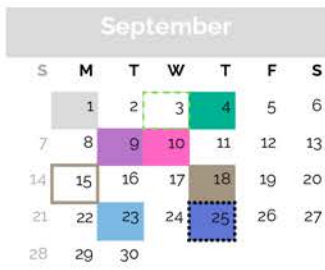
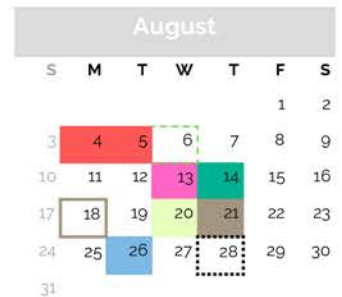
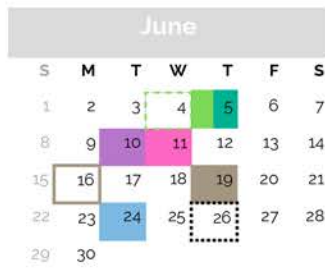
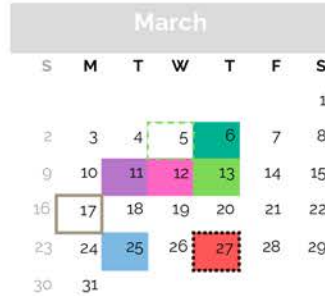
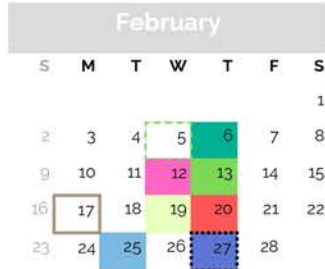
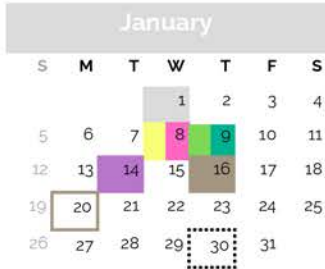
Interested in hosting a Business @ Happy Hour?

Click [here](#) to learn more about hosting requirements and submit your Host Request Form.

Dates are scheduled on a first-come, first-served basis, so secure your spot early!



Events Calendar



- MMM**
- YP Mixer**
- BBB**
- Annual Event**
- SARMA**
- YP Steering Committee**
- Concho Cadre**
- B@HH**
- Lunch and Learn**
- HOLIDAYS**
- LSAAA**
- Board Meeting**
- Luncheon**
- DMO Advisory Committee**
- LSA**

- Annual Events | February: Annual Banquet, March: Cornerstone Dinner, April: Chamber Classic Golf Tournament, May: Goodfellow Appreciation, August: West Texas Legislative Summit, October: 20 Under 40 Ceremony
- B@HH | Business @ Happy Hour: 4th Tuesday of each month, 5:00-6:30pm
- BBB | Business Brown Bag: 3rd Thursday of each month, 12:00-1:00pm (learning opportunity with SBDC)
- Luncheon | Chamber Membership Monthly Luncheon: 2nd Tuesday of each month, 11:30am-1:00pm
- MMM | Making the Most of your Membership Member Orientation: Biannually, 12:00-1:00pm
- SACYP Mixer | Young Professionals Mixer: 1st Thursday every month, 5:30-7:00pm
- SACYP Power Hour | Young Professionals Lunch Series: 3rd Wednesday once a quarter, 11:45am-1pm

