

## MEMBER BENEFITS

We passionately strive to develop a pro-business climate, drive economic growth, promote travel & tourism, retain & cultivate local businesses, foster young professionals, and build a vibrant quality of place.

### General Membership Benefits (\$312+)

- Free Business Celebrations/Ribbon Cuttings
- New Member recognition at Chamber Luncheon
- Quarterly Economic Reports
- Member-to-Member discounts
- Receive Chamber Referrals
- Invitation to Chamber networking events
- Access to all Chamber annual events
- Exclusive sponsorship opportunities
- Opportunity to host Business @ Happy Hour
- Opportunity to post events on the Chamber's online Community Calendar
- Subscription to Chamber newsletter and economic impact reports
- Membership window decal and digital membership logo
- Access to Chamber's Mailing List
- Governmental advocacy for your business interests
- Opportunity to serve on Chamber committees and task forces
- Digital Advertising Opportunities
  - Free Member Memo in the Chamber newsletter
  - One free half-page ad in the Chamber newsletter when you renew your Membership
  - Banner Ad on Directory Landing Page \$250 per year
  - Banner Ad on Home Page \$250 per month
  - Banner Ad on Home Page \$1,200 per year

### Gold Membership Benefits (\$454+)

- Two free half page ads in the newsletter (\$100 value)
- Three free Chamber Mailing Lists per year (\$300 value)
- Complimentary one month banner ad on homepage, community calendar, or directory (\$250 value)
- Opportunity to speak at a Chamber Luncheon as a new Gold Member (limited availability)
- Gold member badge on online membership directory, along with three category listings
- Use of Chamber Conference Room
- Recognition at all major Chamber events
- Business Card sized ad in Relocation Packet
- Option to include advertising specialty items in New Member Swag Bag

*\*All benefits subject to change*

## 10 Reasons To Be a Member

### **1. Growing the Economy through Economic Development & Tourism**

The Chamber drives economic growth by attracting businesses, fostering job creation, and promoting San Angelo as a destination for tourists and events, thereby boosting revenue for local businesses.

### **2. Shaping the Future of San Angelo**

Influence the direction of San Angelo's development by participating in initiatives that improve the local economy, infrastructure, and overall quality of life for residents and businesses alike. Such as chamber committees, projects that promote cultural & historical events, and educational programs dedicated to the advancements in workforce.

### **3. Advocacy**

The Chamber represents your business interests at the local, state, and national levels, ensuring a favorable business environment through legislative advocacy and policymaking efforts.

### **4. Connecting**

Build valuable relationships with other business owners, entrepreneurs, and community leaders through networking events, mixers, and collaborative opportunities offered exclusively to members.

### **5. Leadership San Angelo**

Take part in or support the Chamber's Leadership San Angelo program, which cultivates future community leaders by providing participants with the tools, connections, and knowledge needed to make an impact.

### **6. Young Professionals**

Engage with the Young Professionals of San Angelo program, which fosters growth and development opportunities for emerging leaders while connecting them with mentors and peers.

### **7. Tourism Promotion Opportunities**

Align your business with the Chamber's efforts to market San Angelo as a top destination, benefiting from increased exposure to tourists and visitors drawn to the area.

### **8. Community Credibility**

Establish your business as a trusted and invested part of the San Angelo community. Being part of the Chamber enhances your reputation among customers, partners, and peers.

### **9. Business Resources and Professional Development**

Access educational workshops, expert-led seminars, and other resources that help your business overcome challenges, remain competitive, and grow in the local and regional economy.

### **10. Exclusive Member Benefits**

Enjoy members-only discounts, advertising opportunities, and promotional platforms that help your business save money and gain visibility within the community.

