

# ANNUAL BANQUET

THURSDAY, JANUARY 20, 2022 ♦ MCNEASE CONVENTION CENTER

## SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR: \$5,000

- Top billing logo recognition on chamber website event landing page
- Company logo prominently displayed on Chamber website homepage
- Company name and Logo recognition with clickable link to sponsors website (featured on website event description page, event registration page, confirmation emails and reminder notice)
- Top billing logo recognition on event information published in Chamber e-newsletter
- Top billing logo recognition in dedicated e-blasts with direct clickable link (distributed to 2,000+ recipients)
- Company recognized on event billboard
- Company name prominent in all media advertising
- Top billing logo recognition on printed invitation (mailed to 1,000+ recipients)
- Top billing logo recognition on electronic invitation (distributed to 2,000+ recipients)
- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, front row seating for a table of 10 at event
- Two bottles of wine for the table
- Opportunity to present prerecorded promotional video during program (less than 3 minutes in length)
- Company logo in printed program distributed to all attendees
- Company logo displayed on video screens during program
- Verbal recognition from the podium
- Company display in lobby to market your business to event attendees
- Recognized on event landing page throughout the remainder of the year
- Prominently featured in post-event highlights on Chamber social media pages

If you are choosing to split a sponsorship between two companies, we ask that you choose only one company to highlight to receive the sponsorship benefits, including logo recognition on marketing materials. Logo and text name displayed in print size relative to size of sponsorship. Higher levels of sponsorship will have more prominent exposure.

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## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR: \$2,500

- Company name and Logo recognition with clickable link to sponsors website (featured on website event description page, event registration page, confirmation emails and reminder notice)
- Logo recognition on event information published in Chamber e-newsletter
- Logo recognition in dedicated email blasts with direct clickable link (distributed to 2,000+ recipients)
- Logo recognition on printed invitation (mailed to 1,000+ recipients)
- Logo recognition on electronic invitation (emailed to 2,000+ recipients)
- Logo recognition on chamber website event landing page
- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, premier seating for a table of 10 at event
- Two bottles of wine for the table
- Opportunity to present prerecorded promotional video during program (less than 3 minutes in length)
- Company logo in printed program distributed to all attendees
- Verbal recognition from the podium
- Company logo displayed on video screens during program
- Recognized on event landing page throughout the remainder of the year
- Prominently featured in post-event highlights on Chamber social media pages

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## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR: \$2,000

- Company name and Logo recognition (featured on website event description page, event registration page, confirmation emails and reminder notice)
- Logo recognition on event information published in Chamber e-newsletter
- Logo recognition in dedicated email blasts with direct clickable link (distributed to 2,000+ recipients)
- Logo recognition on chamber website event landing page
- Company recognized and tagged on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, premier seating for a table of 10 at event
- Verbal recognition from the podium
- Company logo displayed on video screens during program
- Featured in post-event highlights on Chamber social media pages

### SILVER SPONSOR: \$1,500

- Company name featured on website event description page, event registration page, confirmation emails and reminder notice
- Logo recognition on chamber website event landing page
- Company recognized Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved, preferred seating for a table of 10 at event
- Verbal recognition from the podium
- Company logo displayed on video screens during program



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## SPONSORSHIP OPPORTUNITIES

### BRONZE SPONSOR: \$1,000

- Company name featured on website event description page
- Logo recognition on chamber website event landing page
- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Reserved seating for a table of 10 at event
- Company logo displayed on video screens during program

### PEARL SPONSOR: \$500

- Company recognized on all Chamber social media related to event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, 2,000+ combined followers on Twitter and LinkedIn)
- Two tickets to the event
- Company name displayed on event landing page and on video screens during program



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