



SAN ANGELO
Chamber of Commerce

Programs & Events
**MEMBER
PACKET**

2026

Board OF DIRECTORS



Stan Meador



Dr. Flor Leos



Dean Munn



Brianne Killam



Dr. Nolan Sosa



Yolanda Franco



Tiffany Parker



Seth Chomout



Eric Moreno



Yazmin Gardea



Ryan Gandy



Fred Guerrero



Wendall Hirschfeld



Cooper Hogg



Molly Turk



Preston Wimberly

Welcome!

Convincing someone to invest in the Chamber starts with a simple truth: it's not a cost; it's an investment in growth.

The San Angelo Chamber of Commerce delivers dozens of programs, events, and initiatives designed to help businesses generate revenue, build relationships, and create opportunity. From networking and visibility to advocacy and economic development, everything we do is intentional.



Our *Mission* is clear: grow the economy, help small businesses succeed, and make a positive impact in the community.

The Chamber is the go-to organization touching the critical elements of San Angelo business, workforce, military affairs, education, and economic development. We're not on the sidelines, we're helping move things forward.

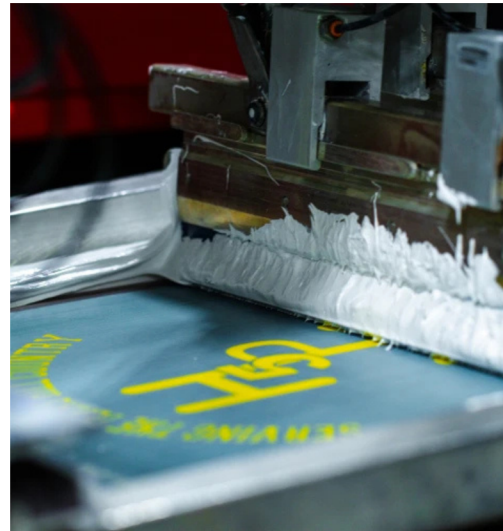
When you invest in the Chamber, you position your business inside the network where things happen. You gain visibility, access, and influence. And the return goes beyond your business; it strengthens the entire community and helps shape San Angelo's future.

That's the value of the Chamber. Come join us.

Economic

The San Angelo Chamber of Commerce is the driving force behind the city's economic growth, dedicated to attracting new businesses and industries, supporting the expansion of existing enterprises, and fostering a thriving start-up ecosystem.

Through strategic initiatives, partnerships, and resources, the Chamber ensures San Angelo remains a prime destination for investment, innovation, and long-term business success.



Economic Summit

The San Angelo Economic Summit is the premier gathering of business leaders, policymakers, investors, and innovators from across the region, coming together to explore the future of economic growth in West Texas. This forward-looking event features high-impact keynote speakers, expert panel discussions, and insightful data presentations highlighting trends, challenges, and opportunities shaping our community and the regional economy. The Economic Summit occurs every 18-24 months.



Quarterly Economic Review

The Quarterly Economic Review tracks retail sales, industrial production, housing, hotel occupancy, housing permits, and housing affordability. It is the fundamental economic indicator for understanding San Angelo and the local economy.

Economic Development Foundation

Creating the San Angelo Economic Development Foundation provides the Chamber with a powerful platform to pursue grants, philanthropic funding, and private-sector investment that are not typically available to traditional Chamber operations. As a 501(c)(3), the Foundation can support workforce initiatives, business recruitment, community development, and research efforts—laying the groundwork for new revenue streams that enhance the Chamber's impact while maintaining its core mission. This structure broadens funding opportunities and strengthens long-term sustainability.



Development



San Angelo Regional Manufacturers Alliance (SARMA)

The San Angelo Regional Manufacturers Alliance (SARMA) is a program of the San Angelo Chamber of Commerce that develops San Angelo-area manufacturers, fabricators, industrial services, energy, and agribusiness enterprises – the CORE of our regional economy. SARMA provides the San Angelo-area manufacturing and industrial sector with the best possible opportunities to grow, compete, and succeed in the regional, national, and global marketplace.

CVTA CONCHO VALLEY TECHNOLOGY ALLIANCE

Concho Valley Technology Alliance (CVTA)

The CVTA Mission is to bring together San Angelo area technology companies and technology experts to collaborate, educate, and offer tech sector professionals opportunities to work together. Created on September 22, 2022. Founded by Jan Teeter and Todd Smith, the CVTA board has organized many forward-thinking events designed to create a cohesive community of tech sector leaders in San Angelo.





Destination Marketing

Destination Marketing is a key economic development initiative that attracts meetings, conventions, and events to San Angelo. By promoting the city as a premier destination, this effort drives visitors' spending, supports local businesses, and infuses new money into the economy.

Destination Marketing enhances San Angelo's appeal through strategic marketing and outreach, fostering growth and long-term economic benefits for the community.

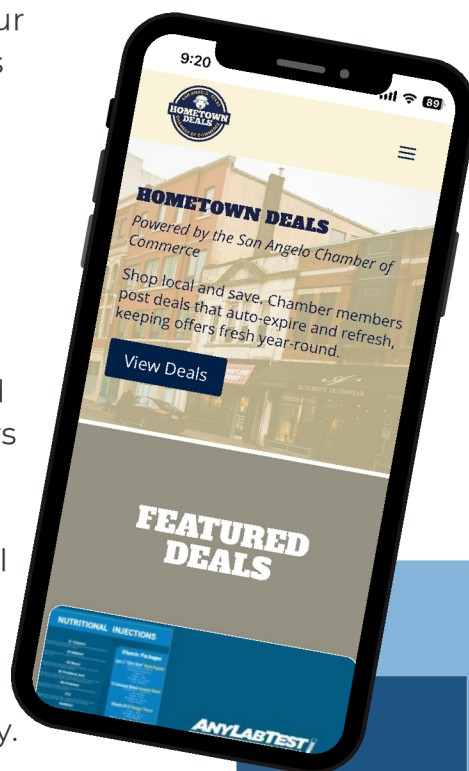
DMO Leadership Roundtable

The San Angelo Destination Leadership Roundtable (DMO) will host a quarterly meeting with local hotels and tourism-related partners to review current marketing efforts, discuss upcoming group bids, and provide updates on the DMO programs. This collaborative forum is designed to align strategies, share insights, and strengthen our collective efforts to attract visitors, events, and overnight stays to San Angelo.

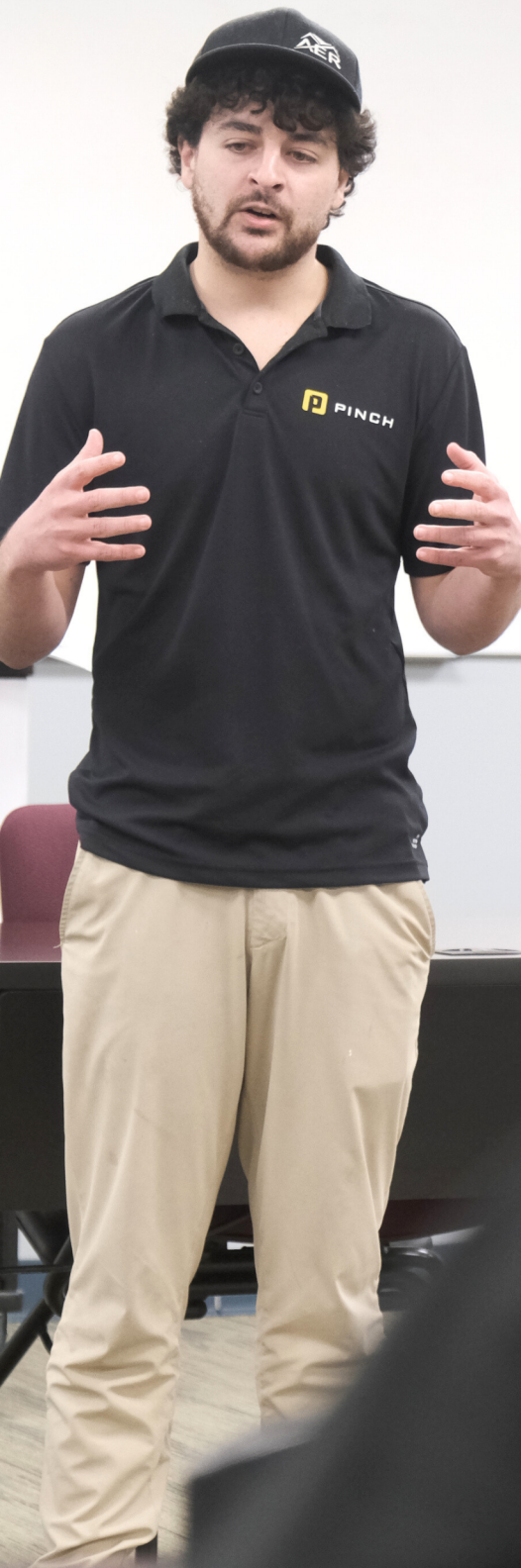


Hometown Deals

Hometown Deals is a platform offered free to Chamber members that help drive customers and sales directly to their businesses. The program allows members to promote discounts, special offers, and limited-time deals to the public through a simple and easy-to-use digital platform. The goal is straightforward: connect local businesses with local customers. By showcasing special promotions through Hometown Deals, Chamber members gain additional visibility, attract new customers, and create more reasons for people in the community to shop, dine, and do business locally.



Communications & Celebrations



Four Bullet Fridays

This weekly email shares thoughts and ideas about business, leadership, philosophy, and upcoming Chamber events.

Monthly Newsletter

The Chamber's newsletter, which is published in the first week of each month, features events, happenings, and advertising opportunities. It's an easy way to stay informed and see where you can get involved and connected.

Chamber Cast

The Chamber Cast is a monthly (30-minute) series featuring business and community leaders. The cast aims to explore trends, leadership, and success stories related to San Angelo monthly. In addition, the program provides insight and inspiration for businesses, executives, entrepreneurs, and community members interested in learning and hearing the thoughts and experiences of other business leaders in San Angelo.

Ribbon Cuttings

One of the core events the Chamber is known for is ribbon cuttings. Ribbon cuttings are fabulous for new openings, expansions, celebrations, key milestones, or anniversaries.

Cash Mob

An event designed to support and boost small local retail businesses, the Chamber's cash mob is held quarterly. The Chamber board members, Concho Cadre, and members show up at designated local businesses to a chosen hour, spend \$20 each person, and positively impact a local small business.

Annual

West Texas Legislative Summit

The West Texas Legislative Summit serves as a pivotal forum for policymakers, industry leaders, and community stakeholders to address pressing regional and national issues. Each year, the summit alternates between state and federal themes, with recent topics including agriculture, energy, national security, and border policy. Notable figures such as Governor Greg Abbott and former Governor Rick Perry have participated, underscoring the event's significance in shaping policy discussions that impact West Texas and beyond.

Annual Banquet & Meeting

The Chamber's annual meeting recognizes the success of the San Angelo business community and presents the community's most prestigious award, the Citizenship Award. This event is typically held in February.

New Member Bizz Bazar and Mixer

Join us for an exciting evening of connection and celebration at the New Member Bizz Bazar & Mixer! This special two-hour event spotlights our newest Chamber members who joined in the past year. The Bizz Bazar and Mixer offers a mini-tradeshow experience where new members will each host a table to showcase their products, services, and brand. It's a fantastic opportunity for fellow Chamber members to network, explore new businesses, and strengthen community ties in a fun, relaxed atmosphere.



20 Under 40

This premier event recognizes “up-and-coming” business and community leaders and is one of the Chamber’s most popular events.



San Angelo Foodie Trail Year

The San Angelo Foodie Trail program supports and elevates the city’s culinary scene by spotlighting local restaurants through curated events, targeted digital campaigns, social media engagement, and interactive community contests. This initiative is designed to increase restaurant visibility, drive foot traffic, and stimulate local economic growth.

Pickleball Tournament

The San Angelo Chamber of Commerce's first-ever Pickleball Tournament will be an innovative and inclusive fundraising event that brings something new and different to the community. As a low-impact sport suitable for all ages and skill levels, pickleball offers a fun, energetic way to engage members, promote wellness, and raise support for Chamber programs. This fresh approach to fundraising reflects our commitment to creativity, community involvement, and finding unique ways to bring people together.

Chamber Golf Tournament

The tournament is held in the Spring as a fundraiser for the Chamber’s Small business programs and events. It is a fun event and well attended. The event returns in 2027.

Events

Monthly & Quarterly EVENTS



BUSINESS @ Happy HOUR

Business @ Happy Hour

These events are designed to help showcase local businesses by hosting a mixer at their company location. Hosting an event is a quick and easy way to market your business and promote your location and services or products.



Coffee and Commerce

Coffee and Commerce is a monthly networking event allowing participants to make easy contacts and begin a comfortable networking experience. It is held on the first Friday of every month at the Clarion Hotel.

VOICES OF LEADERSHIP LUNCHEON SERIES

Voices of Leadership Luncheon

San Angelo Chamber Membership Luncheon, where community leaders, business professionals, and key partners come together. This event provides a valuable opportunity to network with fellow members, hear from influential speakers, and learn about initiatives shaping our community.

Enjoy a delicious meal while building meaningful relationships and strengthening partnerships that support San Angelo's continued growth and success.





San Angelo Talks

San Angelo Talks is a program designed to bring together business leaders and subject matter experts for informative and engaging discussions on topics of interest to the business community. Typically held once or twice a year, the programs feature people sharing their insights and perspectives on specific issues. This would be a breakfast event.



Inventors & Entrepreneurs Network

The I&E Network is a monthly evening gathering designed to support start-ups and individuals with ideas to launch new businesses. This welcoming ecosystem brings together aspiring entrepreneurs, innovators, and experienced mentors to share ideas, make connections, and receive guidance along their journey.

The I&E Network meets once a month—excluding July and December—to foster collaboration, spark innovation, and build a strong community of business creators in San Angelo.

We Support the Goodfellow Air Force Base **MISSION**



Military Affairs Committee

The San Angelo Chamber of Commerce's Military Affairs Committee (MAC) supports Goodfellow Air Force Base through active involvement in working groups, strategic partnerships, and advocacy initiatives focused on sustaining the installation, enhancing its resiliency, and ensuring mission success.





Leadership Development



Leadership San Angelo

The Chamber's San Angelo Leadership program is over 30 years old. Leadership San Angelo is an intense nine-month program offering some of the most effective training a business can offer its employees.



Leadership San Angelo Alumni Association

Membership is open to San Angelo leadership program graduates. The program is designed to support Leadership San Angelo, foster additional leadership training, promote and network alumni, and provide leadership opportunities through boards and commissions in San Angelo.



Young Professionals

The San Angelo Chamber Young Professionals (SACYP) is designed to foster young professionals through training and networking events. It is designed to continue the development of emerging business leaders and foster deeper commitments to the community.



Business Growth Member Benefits

Built for startups, professionals, and growing companies that want visibility, connections, and practical support. These tiers bundle the Chamber's core value—networking, promotion, and resources—so you can attract customers, hire talent, and plug into the business community. Start simple and level up as you grow.

Business Builder

Small businesses, professionals, and startups seeking visibility, networking, and business support. **\$335**

Business Partner

Businesses seeking expanded exposure and deeper engagement in the local marketplace. **\$500**

Community Partner

Growing companies and community leaders seeking increased visibility and influence. **\$1,000**

Executive Partner

Established businesses seeking leadership positioning and civic partnership. **\$2,500**

BENEFITS MATRIX

	Business Builder \$335	Business Partner \$500	Community Partner \$1,000	Executive Partner \$2,500
Member Pricing Events/Sponsors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online Member Directory Listing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ribbon Cutting Celebrations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Four Bullet Friday E-Newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advocacy Alerts & Economic Data	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hometown Deals Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Event Calendar Posting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Window Decal & Digital Logo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chamber Job Board Access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enhanced Directory Listing		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting Room Use		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complimentary E-Newsletter Ads		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complimentary Mailing List			<input type="checkbox"/>	<input type="checkbox"/>
Event/Luncheon Tickets			<input type="checkbox"/>	<input type="checkbox"/>
Social Media Spotlight/Video			<input type="checkbox"/>	<input type="checkbox"/>
Military Affairs Participation			<input type="checkbox"/>	<input type="checkbox"/>
Event Banner Recognition				<input type="checkbox"/>
Banner Ad Hometown Deals				<input type="checkbox"/>

Corporate Leadership Member Benefits

Designed for anchor employers and regional leaders who want brand leadership, stakeholder access, and high-visibility alignment with San Angelo's growth. These partnerships elevate your presence at signature events, put your leadership at key tables, and tie your brand to outcomes that strengthen the regional economy.

Community Investor

Organizations seeking premium exposure, relationship-building opportunities, and meaningful ways to support local progress.

\$5,000

Community Champion

Best for growing companies ready to step into community leadership and align their brand with San Angelo's progress.

\$10,000

Corporate Investor

Regional leaders who want brand placement, strategic access to decision-makers, and opportunities to shape initiatives.

\$15,000

Premier Investor

Enterprises that want top-line brand leadership, title-level placements, exclusive access, and executive visibility all year.

\$20,000

	Community Investor \$5,000	Community Champion \$10,000	Corporate Investor \$15,000	Premier Investor \$20,000
All "Business Growth" Benefits	Yes	Yes	Yes	Yes
Logo on Chamber Website	Yes	Yes	Yes	Yes
Table at One Networking Event	Yes	Yes	Yes	Yes
Tickets to Annual Banquet	Yes	Yes	Yes	Yes
Website Logo Placement	Yes	Yes	Yes	Yes
Private Community Briefing	Yes	Yes	Yes	Yes
Leadership/Exclusive Invitations	No	Yes	Yes	Yes
Awards & Title-Level Recognition	No	No	Yes	Yes
Logo on Chamber Email Signatures	No	No	Yes	Yes
Logo on Chamber E-News	No	No	Yes	Yes
Reserved Table at Select Major Events	No	No	Yes	Yes
Featured logo placement Annual Report	No	No	No	Yes
Table at 20 Under 40 Event	No	No	No	Yes
Leadership San Angelo Designee	No	No	No	Yes

San Angelo Chamber offers a scalable partnership path for businesses at every stage.
Ready to discuss your future more? Contact Asher@SanAngelo.org.

SAN ANGELO
Chamber of Commerce

Get Connected
**JOIN THE
COMMUNITY**



(325) 655-4136



SanAngelo.org



**418 West Avenue B
San Angelo, Texas 76903**

