

# WEST TEXAS LEGISLATIVE SUMMIT

## SPONSORSHIP OPPORTUNITIES

### Summit Presenting Sponsor - \$20,000 (Exclusive)

- 8 tickets to the Summit
- 8 tickets to the Reception
- 4 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Company recognized on signage at Reception & Summit
- Prominent verbal recognition by emcee during Reception & Summit
- Promotional items in goodie bags provided by sponsor
- Company logo prominent in all e-communications to Chamber membership regarding event (2,000+ recipients)
- Company logo prominently displayed on Chamber website homepage and event landing page
- Company name and logo recognition with clickable link to sponsor's website featured on Chamber website event description page and registration confirmations
- Company name prominent in all media advertising
- Sponsor recognition on Chamber social media accounts and tagged in all content featuring event
- Opportunity to set up a table display at the Summit
- Reserved table at the Reception and Summit
- Company recognized on billboard advertising
- Opportunity to present pre-recorded promotional video (3 min. in length) played during program and shared across Chamber platforms
- Panel Participation

### Summit Principal Sponsor - \$15,000 (Exclusive)

- 8 tickets to the Summit
- 8 tickets to the reception
- 3 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Company recognized on signage at Reception & Summit
- Prominent verbal recognition by emcee during Reception & Summit
- Promotional items in goodie bags provided by sponsor
- Company logo prominent in all e-communications to Chamber membership regarding event (2,000+ recipients)
- Company name and logo recognition with clickable link to sponsor's website featured on Chamber website event description page and registration confirmations
- Company logo displayed on Chamber website homepage and event landing page
- Company name prominent in all media advertising
- Sponsor recognition on Chamber social media accounts and tagged in select content featuring event
- Opportunity to present pre-recorded promotional video (3 min. in length) played during program
- Panel Participation

### Reception Sponsor - \$10,000

- 6 tickets to the Summit
- 6 tickets to the Reception
- 2 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Company recognized on signage at Reception & Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by sponsor
- Company logo prominent in all e-communications to Chamber membership regarding event (2,000+ recipients)
- Company logo displayed on Chamber website homepage and event landing page
- Company name and logo recognition with clickable link to sponsor's website featured on Chamber website event description page and registration confirmations
- Company name in all media advertising
- Sponsor recognition on Chamber social media accounts and tagged in select content featuring event

### Summit Newsroom Sponsor: \$5,000 (Exclusive)

- Opportunity to expose your media organization to an influential audience
- Newsroom and Greenroom branding exclusive to your company (items provided by sponsor)
- Opportunity to capture candid interviews from the newsroom with dignitaries
- First right of refusal to interview dignitaries
- Digital recognition during Reception and Summit
- Company logo in all printed materials and publications
- Listing as Newsroom Sponsor on marketing collateral related to event
- Verbal recognition by emcee
- Company logo displayed on Summit information published in Chamber e-newsletters
- Company logo included in dedicated email blasts
- 2 tickets to the Reception (not media covered event)\*
- 2 tickets to the Summit\*

*(\*Please note: these tickets grant you entrance as an attendee not as a media outlet. Unlimited press passes for the Summit, will be provided to the Newsroom Sponsor, as needed.)*

If you are choosing to split a sponsorship between two companies, we ask that you choose only one company to highlight to receive the sponsorship benefits, including logo recognition on marketing materials.

Logo and text name will be displayed in print size relative to level of your sponsorship. Higher levels of sponsorship will have more prominent exposure.

# WEST TEXAS LEGISLATIVE SUMMIT

## SPONSORSHIP OPPORTUNITIES

### Luncheon Sponsor - \$5,000

- 6 tickets to the Summit
- 6 tickets to the Reception
- 2 complimentary hotel room nights
- Digital Recognition at Reception and Summit
- Company logo in all printed materials and publications
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo prominent in all electronic communications to Chamber membership regarding event (2,000+ recipients)
- Company logo displayed on Chamber website event landing page
- Company logo recognized on Chamber website event description page and registration confirmations

### Reception Beverage Sponsor - \$3,000 (Exclusive)

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during the Reception and the Summit
- Verbal recognition by emcee
- Company logo in all printed materials and publications
- Company logo on disposable cups used at reception bar
- Custom signage with company logo
- Opportunity to provide advertising specialty items at reception for attendees (distributed at Chamber's discretion)

### Reception Table Sponsor - \$3,000 (Exclusive)

- 4 tickets to the Summit
- 4 tickets to the Reception & Dinner
- Digital recognition during the Reception and the Summit
- Verbal recognition by emcee
- Company logo in all printed materials and publications
- Company logo displayed on every table
- Custom signage with company logo
- Opportunity to provide advertising specialty items at reception for attendees (distributed at Chamber's discretion)

### Reception Entertainment Sponsor - \$3,000 (Exclusive)

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during the Reception and the Summit
- Verbal recognition by emcee
- Company logo in all printed materials and publications
- Company logo displayed at entertainment area
- Custom signage with company logo
- Opportunity to provide advertising specialty items at reception for attendees (distributed at Chamber's discretion)

### Summit Breakfast Sponsor: \$2,500

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during the Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by sponsor
- Company logo in all printed materials and publications
- Logo displayed on signage near breakfast area

### Summit Panel Discussion Sponsor: \$2,500

- 4 tickets to the Summit
- 4 tickets to the Reception
- Digital recognition during the Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo in all printed materials and publications
- Logo displayed on screen during chosen panel discussion

### Networking Break Sponsor: \$1,500

- 2 tickets to the Summit
- 2 tickets to the Reception
- Digital recognition during the Reception and Summit
- Verbal recognition by emcee
- Promotional items in goodie bags provided by the sponsor
- Company logo in all printed materials and publications

### General Sponsor: \$1,000

- 1 ticket to the Summit
- 1 ticket to the Reception
- Digital recognition during Summit
- Promotional items in goodie bags provided by the sponsor
- Company listed in all printed materials and publications

### Listing Sponsor: \$500

- 1 ticket to the Summit
- 1 ticket to the Reception
- Company listed in all printed materials and publications

Please note, last year's sponsors will receive first priority to renew their sponsorship level from the previous year. After the priority renewal period, sponsorship opportunities will be made available to the public.

Interested in sponsoring the Summit for the first time? Once opportunities are opened to the public, sponsorships will be sold on a first-come, first-served basis. Summit sponsorships fill up quickly, so we encourage you to act fast! Please complete the 2023 Sponsorship Commitment Form now and secure your spot in line. Once we confirm new sponsorship opportunities, we will prioritize available spots with commitment forms first.