



SAN ANGELO

Chamber of Commerce

2024 Annual Sponsorship Packet

Hello Chamber friends,

I hope this letter finds you in good health and high spirits. On behalf of the San Angelo Chamber of Commerce, I am delighted to extend our warmest greetings and deepest appreciation for your ongoing support and commitment to fostering community growth and development.

In these ever-evolving times, our Chamber remains steadfast in its commitment to empower businesses, forge meaningful connections, and foster economic prosperity within our region. As we embrace the new year, I am excited to share our latest offerings and opportunities poised to showcase your brand and position your organization at the forefront of our dynamic community.

To enhance your sponsorship experience, we are now pleased to offer the convenience of securing your preferred sponsorships across multiple events with a single payment. Whether you seek increased visibility, strategic networking, or the chance to contribute to our impactful initiatives, our sponsorship options provide a platform to enhance your presence and create a lasting impact. I encourage you to explore our updated 2024 Sponsorship Packet and consider the avenues through which your organization can make a meaningful contribution. Whether you're looking to renew a rewarding sponsorship or incorporate the Chamber into your annual strategy, we are committed to ensuring your participation is as impactful and beneficial as possible.

Should you have any questions, our team is available to address any inquiries you may have and assist you in selecting the sponsorship opportunity that aligns best with your goals.

Thank you for your support and dedication to our shared vision. Here's to a year filled with growth, opportunity, and mutual success!

Tricia Peterson

Tricia Peterson
Vice President of Events and Fundraising



REACH A NEW AUDIENCE

20,277

Monthly
Reach on
Facebook

2,088

Email
Subscribers
37.3% Open Rate

9,500

Monthly
Website
Users

SOCIAL MEDIA STATS



7,200 followers



1,898 followers



920 followers

47

Events Hosted
Annually

5,500

Attendees
Annually

Annual Banquet

EVENT DETAILS

Projected attendance: 550

Audience: C-level executives; regional and local dignitaries; civic and community leaders; Industry leaders and business professionals



PRESENTING SPONSOR: \$5,000 (EXCLUSIVE)

- Company logo prominently displayed on the Chamber website homepage and event webpage
- Company name and logo on event registration page and confirmation emails
- Company Logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in all event-related content
- Featured on billboard advertising
- Recognition on event press release
- Presenting Sponsor recognition across all event promotions
- Leading logo in printed and electronic invitations
- VIP front row seating for a table of 10, including two bottles of wine
- Opportunity to present a pre-recorded promo video during the event (under 3 minutes)
- Logo prominently featured in printed event program
- Prominent verbal and digital individual recognition during the event
- Opportunity to set up table display in lobby at the event
- Prominent recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year
- Priority consideration for sponsorship renewal

DIAMOND SPONSOR: \$3,500

- Company logo prominently displayed on the Chamber event webpage
- Company name and logo on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in select event-related content
- Logo in printed and electronic invitations
- Reserved, premier seating for a table of 10, including two bottles of wine
- Opportunity to present a pre-recorded promo video during the event (under 3 minutes)
- Company Logo featured in printed event program
- Verbal and digital individual recognition during the event
- Recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year
- Priority consideration for sponsorship renewal

Annual Banquet



PLATINUM SPONSOR: \$2,500

- Company logo displayed on Chamber event webpage
- Company name and logo on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Recognition across Chamber social media accounts in select event-related content
- Reserved, premier seating for a table of 10
- Company Logo featured in printed event program
- Verbal and digital individual recognition during the event
- Recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year

GOLD SPONSOR: \$2,000

- Company logo displayed on Chamber event webpage
- Company logo on event registration page and confirmation emails
- Company logo showcased in dedicated event blasts
- Recognition across Chamber social media accounts in select event-related content
- Reserved, priority seating for a table of 10
- Verbal and digital group recognition during the event
- Recognition in post-event highlights on Chamber social media

SILVER SPONSOR: \$1,500

- Company logo displayed on Chamber event webpage
- Company logo on event registration page
- Recognition across Chamber social media accounts in select event-related content
- Reserved, preferred seating for a table of 10
- Digital group recognition during the event.
- Recognition in post-event highlights on Chamber social media

BRONZE SPONSOR: \$1,000

- Company logo displayed Chamber event webpage
- Reserved seating for a table of 10
- Digital group recognition during the event.
- Recognition in post-event highlights on Chamber social media
- Reserved seating for a table of 10
- Digital group recognition during the event.

PEARL SPONSOR: \$500

- Company listing displayed on Chamber event webpage
- Reserved seating for two

Please note that logo and text sizes are subject to change based on the chosen sponsorship tier. Higher sponsorship tiers offer increased visibility and larger logo/text sizes compared to lower tiers. The size and prominence of logos and text increase progressively with higher sponsorship levels

Chamber Classic

EVENT DETAILS

April 29, 2024

Bentwood Country Club

Projected attendance: 36 Teams



MASTERS SPONSOR: \$2,500

- One team of 4 players
- Exclusive cart signage
- Verbal recognition at event
- Opportunity to display company tent (supplied by sponsor) at tournament
- Company logo prominently displayed on event signage
- Recognition on event press release
- Company recognized on event flyer
- Company logo displayed on the Chamber event webpage
- Company name and logo on event registration page and confirmation emails.
- Company logo showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in all event-related content



ACE SPONSOR: \$1,500

- One team of 4 players
- Opportunity to display company tent (supplied by sponsor) at tournament
- Company logo displayed on event signage
- Company logo displayed on the Chamber event webpage
- Company logo on event registration page and confirmation emails.
- Recognition across Chamber social media accounts in select event-related content



BIRDIE SPONSOR: \$800

- One team of 4 players
- Company logo on event signage
- Company listing on event registration page and confirmation emails.
- Recognition across Chamber social media accounts in select event-related content



HOLE \$350

- Individual player
- Logo displayed on hole sign

TEE BOX \$150

- Name displayed at the designated tee box

TEAM OF 4: \$600

INDIVIDUAL PLAYER: \$150

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West Texas Legislative Summit

EVENT DETAILS

July 29 and 30, 2024

Projected attendance: 500

Audience: C-level executives; presidents; vice presidents; state, regional, and local dignitaries; civic and community leaders; business and media



PRESENTING SPONSOR \$20,000 (EXCLUSIVE)



- 8 tickets for the Summit Soiree and Legislative Summit
- 4 complimentary hotel room nights
- Presenting Sponsor recognition across all event promotions
- Company prominently featured on billboard advertising
- Leading position on event press release
- Company logo displayed on Chamber website homepage and event webpage
- Company name and logo featured on event registration page and confirmation emails
- Company logo prominently showcased in all event e-communications to 2,000+ Chamber members
- Recognition and tags across Chamber social media accounts for all event-related content (9,800+ combined followers)
- Opportunity to provide promotional item to all Summit attendees
- Exclusive Custom signage for the Soiree
- Company acknowledged on event signage at both the Soiree & Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal recognition during both the Soiree & Legislative Summit
- VIP reserved seating available for both the Soiree and Legislative Summit
- Exclusive custom signage at the Legislative Summit
- Opportunity to set up a table display at the Legislative Summit
- Opportunity to address guests during the Summit Program with a pre-recorded promo video during the Legislative Summit (3 min.)
- Pre-recorded promotional video (3 min.) shared across Chamber social media platforms
- Opportunity to participate in a panel discussion
- Company logo on front cover of the digital event program
- Priority consideration for sponsorship renewal

Please note that sponsorship levels marked "exclusive" are offered to the company that sponsored last year first. After the renewal period, any remaining sponsorship opportunities will be made available to new interested parties.

West Texas Legislative Summit



SOIREE SPONSOR \$10,000

- 6 tickets for the Summit Soiree and Legislative Summit
- 3 complimentary hotel room nights
- Recognition on event press release
- Company logo prominently displayed on event webpage.
- Company name and logo featured on event registration page and confirmation emails
- Company logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in select event-related content
- Opportunity to provide promotional item for attendee bags
- Prominent verbal recognition during the Soiree
- Exclusive custom signage for the Soiree.
- Company acknowledged on event signage at both the Soiree & Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Company logo showcased in the digital event program.
- Priority consideration for sponsorship renewal



LUNCHEON SPONSOR: \$7,500

- 6 tickets for the Summit Soiree and Legislative Summit
- 2 complimentary hotel room nights
- Company logo displayed on event webpage
- Company logo featured on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Opportunity to provide promotional item for attendee bags
- Company acknowledged on event signage at the Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal and digital recognition during Legislative Summit Luncheon
- Company logo in the digital event program
- Priority consideration for sponsorship renewal



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West Texas Legislative Summit



SUMMIT MEDIA SPONSOR: \$5,000 (EXCLUSIVE)

- 2 tickets for the Summit Soiree (not media coverage)
- 2 tickets to the Legislative Summit (Please note: the Summit will grant you entrance as an attendee not as a media outlet. Media press passes for the Summit will be provided to the Newsroom Sponsor, as needed.)
- Company logo displayed on event webpage
- Company logo showcased in all event e-communications
- Company acknowledged on event signage at the Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Legislative Summit
- Newsroom and Greenroom branding exclusive to your company (items provided by sponsor)
- Media table set up in the lobby at the Legislative Summit
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOLD

SOIREE BAR SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Company logo displayed on disposable cups used at Soiree bar
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOLD

SOIREE ENTERTAINMENT SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Company logo displayed on custom signage at entertainment area
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOLD

Please note that sponsorship levels marked "exclusive" are offered to the company that sponsored last year first. After the renewal period, any remaining sponsorship opportunities will be made available to new interested parties.

West Texas Legislative Summit



SOIREE TABLE SPONSOR: \$3,500 (EXCLUSIVE)



- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Company logo displayed on custom Soiree tabletop signage
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SUMMIT SWAG SPONSOR: \$3,500 (EXCLUSIVE)



- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Opportunity to provide branded attendee bags distributed at the Legislative Summit
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SUMMIT PANEL DISCUSSION SPONSOR: \$3,000

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal and digital recognition during chosen panel discussion
- Company logo in the digital event program

SUMMIT BREAKFAST SPONSOR: \$2,500

- 3 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal and digital recognition during breakfast and logo displayed on signage near breakfast area
- Company logo in the digital event program

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West Texas Legislative Summit



NETWORKING BREAK SPONSOR \$1,500

- 2 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at Legislative Summit
- Logo displayed on signage during networking break
- Company logo in the digital event program



GENERAL SPONSOR \$1,000

- 1 ticket for the Summit Soiree and Legislative Summit
- Company listing displayed on event webpage
- Company listing in the digital event program

LISTING SPONSOR \$500

- 1 ticket for the Summit Soiree and Legislative Summit
- Company listing in the digital event program



Please note that sponsorship levels marked "exclusive" are offered to the company that sponsored last year first. After the renewal period, any remaining sponsorship opportunities will be made available to new interested parties.

20 Under 40 Awards

EVENT DETAILS

October 24, 2024

McNease Convention Center

Projected attendance: 500

Audience: Civic, community, and industry leaders and business professionals



PRESENTING: \$5,000 (EXCLUSIVE)

- Company logo prominently displayed on the Chamber of Commerce website homepage and event webpage
- Company name and logo on event registration page and confirmation emails
- Company Logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in all event-related content
- Company featured on billboard advertising
- Leading position in the event press release
- Opportunity to present awards to honorees
- VIP front row seating for a table of 8
- Opportunity to present a pre-recorded promo video during the event (under 3 minutes)
- Company Logo prominently featured in printed event program
- Full center-spread color ad in event program
- Prominent verbal and digital individual recognition during the event
- Opportunity to set up table display in lobby at the event
- Prominent recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year
- Priority consideration for sponsorship renewal

SOLD

VISIONARY: \$2,500

- Company logo displayed on Chamber event webpage
- Company name and logo on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Recognition across Chamber social media accounts in select event-related content
- Reserved, premier seating for a table of 8
- Full page color ad in event program
- Verbal and digital individual recognition during the event
- Recognition in post-event highlights on Chamber social media
- Company logo remains on the event webpage throughout the year

Please note that sponsorship levels marked "exclusive" are offered to the company that sponsored last year first. After the renewal period, any remaining sponsorship opportunities will be made available to new interested parties.

20 Under 40 Awards



INNOVATOR: \$1,500

- Company logo displayed on Chamber event webpage
- Company logo on event registration page
- Recognition across Chamber social media accounts in select event-related content
- Reserved, preferred seating for a table of 8
- Digital group recognition during the event
- Half page color ad in event program
- Recognition in post-event highlights on Chamber social media



PIONEER: \$1,000

- Company logo displayed on Chamber event webpage
- Reserved seating for a table of 8
- Digital group recognition during the event
- Recognition in post-event highlights on Chamber social media



CHAMPION: \$500

- Company listing displayed on Chamber event webpage
- Reserved seating for two



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Luncheon Sponsorships

EVENT DETAILS

Typically held on the second Tuesday of each month, this event has an average attendance of 200 business professionals. Attendees range from major corporations to small businesses and organizations. Each luncheon features a speaker who addresses a business-oriented topic of interest.

Projected Attendance: 200

Audience: Chamber members and business professionals

LUNCHEON SPONSOR: \$700

- Company logo displayed on event registration page
- Company Logo in all event e-communications to 2,000+ Chamber members
- Recognition across Chamber social media accounts in select event-related content (9,800+ combined followers)
- Distribute promotional materials on all tables at the event and deliver a targeted 2-3 minute promotional message directly to event attendees
- Verbal and digital recognition during the event
- Reserved, preferred seating for a table of 8

Streamline Your Company's Event Planning with Our Luncheon Season Tickets!

Experience a year of uninterrupted luncheon access with our exclusive Season Tickets, offering individual and table options.

Benefits of our Season Tickets:

- **Simplified Payments:** A single, annual payment covers all Membership Luncheons for the year, reducing administrative tasks for your company.
- **Price Lock:** Secure current ticket pricing, protecting against potential price changes.
- **Guaranteed Access:** Say goodbye to late registration fees and the disappointment of sold-out events.
- **Hassle-Free Registration:** No need for online registration with a season ticket.
- **Reserved Seating:** Elevate your luncheon experience with the choice of reserved seating.
- **Transferable -** Unable to attend a luncheon? Easily send someone on your behalf with transferable tickets.

Elevate your commitment to stress-free, seamless luncheon attendance with our Season Tickets today!

SEASON TICKET PRICING:

- Individual Season Tickets: \$225

Ideal for organizations sending representatives to every Chamber luncheon. Secure your spot at each event throughout the year.

- Table Season Tickets: \$1,800

For those seeking an elevated experience, our Table Season Ticket secures a reserved table for your company at every luncheon throughout the year.

Business @ Happy Hour

EVENT DETAILS

Business @ Happy Hour (B@HH) is a monthly networking event designed to foster connections among local businesses and professionals. It offers an informal platform where attendees can engage, network, and exchange ideas in a casual and inviting atmosphere. Join us for an opportunity to expand your network, build valuable connections, and explore potential collaborations—all while enjoying a relaxed and social setting.

Projected Attendance: 100

Audience: Chamber members and business professionals

B@HH HOST: \$500

- Company logo displayed on event webpage
- Company Logo in all event e-communications to 2,000+ Chamber members
- Recognition across Chamber social media accounts in select event-related content (9,800+ combined followers)
- Direct showcasing of facilities or services to 75+ attendees, attracting new customers or clients
- Distribute promotional materials and deliver a targeted 2–3 minute promotional message directly to event attendees

Interested in hosting a Business @ Happy Hour?

Visit sanangelo.org/business-happy-hour/ to complete and submit the Host Request Form.



SAN ANGELO

Chamber of Commerce

Events Calendar

2024

January							February							March							April						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3						1	2		1	2	3	4	5	6
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9	7	8	9	10	11	12	13
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16	14	15	16	17	18	19	20
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23	21	22	23	24	25	26	27
28	29	30	31				25	26	27	28	29			24	25	26	27	28	29	30	28	29	30				
														31													
May							June							July							August						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31
							30																				
September							October							November							December						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
29	30						27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				

■ Annual Event
 ■ B@HH
 ■ BBB
 ■ Coffee
 ■ Luncheon
 ■ MMM
 ■ YP Mixer

- Annual Events | January: Annual Banquet, April: Cornerstone Dinner, Chamber Classic Golf Tournament, May: Goodfellow Appreciation Day, July: West Texas Legislative Summit, October: 20 Under 40 Ceremony
- B@HH | Business @ Happy Hour: 4th Tuesday of each month, 5:00-6:30pm
- BBB | Business Brown Bag: 3rd Thursday of each month, 12:00-1:00pm (learning opportunity with SBDC)
- Coffee | Coffee with the CEO: 1st Tuesday of each month, 8:00-9:00am
- Luncheon | Chamber Membership Monthly Luncheon: 2nd Tuesday of each month, 11:30am-1:00pm
- MMM | Making the Most of your Membership Member Orientation: Last Wednesday every other month, 12:00-1:00pm
- YP Mixer | Young Professionals Mixer: 1st Thursday every month, 5:30-7:00pm



FOR MORE INFORMATION, CONTACT THE CHAMBER AT (325) 655-4136 OR VISIT SANANGELO.ORG.