

West Texas Legislative Summit

EVENT DETAILS

July 29 and 30, 2024

Projected attendance: 500

Audience: C-level executives; presidents; vice presidents; state, regional, and local dignitaries; civic and community leaders; business and media



PRESENTING SPONSOR \$20,000 (EXCLUSIVE)

SOLD

- 8 tickets for the Summit Soiree and Legislative Summit
- 4 complimentary hotel room nights
- Presenting Sponsor recognition across all event promotions
- Company prominently featured on billboard advertising
- Leading position on event press release
- Company logo displayed on Chamber website homepage and event webpage
- Company name and logo featured on event registration page and confirmation emails
- Company logo prominently showcased in all event e-communications to 2,000+ Chamber members
- Recognition and tags across Chamber social media accounts for all event-related content (9,800+ combined followers)
- Opportunity to provide promotional item to all Summit attendees
- Exclusive Custom signage for the Soiree
- Company acknowledged on event signage at both the Soiree & Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal recognition during both the Soiree & Legislative Summit
- VIP reserved seating available for both the Soiree and Legislative Summit
- Exclusive custom signage at the Legislative Summit
- Opportunity to set up a table display at the Legislative Summit
- Opportunity to address guests during the Summit Program with a pre-recorded promo video during the Legislative Summit (3 min.)
- Pre-recorded promotional video (3 min.) shared across Chamber social media platforms
- Opportunity to participate in a panel discussion
- Company logo on front cover of the digital event program
- Priority consideration for sponsorship renewal

Please note that sponsorship levels marked "exclusive" are offered to the company that sponsored last year first. After the renewal period, any remaining sponsorship opportunities will be made available to new interested parties.

Continued on next page

West Texas Legislative Summit



SOIREE SPONSOR \$10,000

- 6 tickets for the Summit Soiree and Legislative Summit
- 3 complimentary hotel room nights
- Recognition on event press release
- Company logo prominently displayed on event webpage.
- Company name and logo featured on event registration page and confirmation emails
- Company logo prominently showcased in all event e-communications
- Recognition and tags across Chamber social media accounts in select event-related content
- Opportunity to provide promotional item for attendee bags
- Prominent verbal recognition during the Soiree
- Exclusive custom signage for the Soiree.
- Company acknowledged on event signage at both the Soiree & Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Company logo showcased in the digital event program.
- Priority consideration for sponsorship renewal

LUNCHEON SPONSOR: \$7,500

- 6 tickets for the Summit Soiree and Legislative Summit
- 2 complimentary hotel room nights
- Company logo displayed on event webpage
- Company logo featured on event registration page and confirmation emails
- Company logo showcased in all event e-communications
- Opportunity to provide promotional item for attendee bags
- Company acknowledged on event signage at the Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal and digital recognition during Legislative Summit Luncheon
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

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West Texas Legislative Summit



SUMMIT MEDIA SPONSOR: \$5,000 (EXCLUSIVE)

- 2 tickets for the Summit Soiree (not media covered event)
- 2 tickets to the Legislative Summit (Please note: these tickets grant you entrance as an attendee not as a media outlet. Unlimited press passes for the Summit will be provided to the Newsroom Sponsor, as needed.)
- Company logo displayed on event webpage
- Company logo showcased in all event e-communications
- Company acknowledged on event signage at the Legislative Summit
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition during the Legislative Summit
- Newsroom and Greenroom branding exclusive to your company (items provided by sponsor)
- Media table set up in the lobby at the Legislative Summit
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOIREE BAR SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Company logo displayed on disposable cups used at Soiree bar
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOLD

SOIREE ENTERTAINMENT SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Company logo displayed on custom signage at entertainment area
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SOLD

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West Texas Legislative Summit



SOIREE TABLE SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Company logo displayed on custom Soiree tabletop signage
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SUMMIT SWAG SPONSOR: \$3,500 (EXCLUSIVE)

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal recognition at the Soiree
- Opportunity to provide branded attendee bags distributed at the Legislative Summit
- Company logo in the digital event program
- Priority consideration for sponsorship renewal

SUMMIT PANEL DISCUSSION SPONSOR: \$3,000

- 4 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Prominent verbal and digital recognition during chosen panel discussion
- Company logo in the digital event program

SUMMIT BREAKFAST SPONSOR: \$2,500

- 3 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at both the Soiree and Legislative Summit
- Verbal and digital recognition during breakfast and logo displayed on signage near breakfast area
- Company logo in the digital event program

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West Texas Legislative Summit



NETWORKING BREAK SPONSOR \$1,500

- 2 tickets for the Summit Soiree and Legislative Summit
- Company logo displayed on event webpage
- Digital recognition at Legislative Summit
- Logo displayed on signage during networking break
- Company logo in the digital event program



GENERAL SPONSOR \$1,000

- 1 ticket for the Summit Soiree and Legislative Summit
- Company listing displayed on event webpage
- Company listing in the digital event program

LISTING SPONSOR \$500

- 1 ticket for the Summit Soiree and Legislative Summit
- Company listing in the digital event program



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