

# SAN ANGELO

Chamber of Commerce

## Luncheon Sponsorship Benefits

Investment: \$600

*As a luncheon sponsor for the Chamber, you will receive benefits before, during, and after the luncheon.*

### BEFORE THE EVENT

- Company name and logo with clickable link to sponsor's website featured on Chamber website event description page, event registration page, confirmation emails and reminder notice.
- Company logo displayed on luncheon information published in Chamber e-newsletters
- Company logo prominently displayed on Chamber website homepage 2 weeks prior to event
- Company name prominent in all media advertising
- Company logo included in dedicated email blasts with direct clickable link (distributed to over 2,000 recipients)
- Recognition on Chamber social media accounts and sponsors are tagged in content featuring event (Facebook: 5,500+ followers, Instagram: 1,400+ followers, over 2,000 combined followers on Twitter and LinkedIn)
- Company recognized on event submitted to various community calendars across the web

### DURING THE EVENT

- Ability to distribute promotional materials on all tables at the event
- Company logo displayed on audiovisual presentation at event
- Opportunity to address audience during the program (2-3 minutes)
- Complimentary table of 8 at luncheon with preferred seating
- Recognition from podium

### AFTER THE EVENT

- Recognition on Chamber Social media accounts and sponsors are tagged in content featuring event (post-event) (Facebook: 5,500+ followers, Instagram: 1,400+ followers, over 2,000 combined followers on Twitter and LinkedIn)
- Recognition at Chamber's Annual Banquet (500 attendees) for 2023 luncheon sponsors

*If you are choosing to split a sponsorship between two companies, we ask that you choose only one company to highlight to receive the sponsorship benefits, including logo recognition on marketing materials.*

*For more information regarding luncheon sponsor benefits, please contact Tricia Peterson, VP of Events & Fundraising at [tricia@sanangelo.org](mailto:tricia@sanangelo.org) or call (325) 655-4136.*

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## Luncheon Sponsorship Benefits

Digital Sponsorship Coverage

*As a Chamber Membership Luncheon Sponsor you receive exposure for your business across multiple platforms and mediums.*

### E-BLASTS

The Chamber of Commerce sends out multiple e-blasts per event to over 2,000 of our contacts in our database, including our membership list, city and county representatives, our Board of Directors and our Concho Cadre ambassadors. These blasts are dedicated to the Chamber Membership Luncheon and will feature your business's logo with direct clickable link to your company website.

### NEWSLETTER

Our e-newsletter is sent out two times per month to our entire membership list, our Board of Directors, our city partners, and Concho Cadre Ambassadors. These newsletters are sent out on the first and third Wednesdays of the month. The Chamber Membership Luncheon is featured as top billing in our newsletter and will feature your business's logo.

### SOCIAL MEDIA

We post on Facebook, Instagram, Twitter, and LinkedIn on the days and weeks leading up to an event, tagging your business in the post as a sponsor. With over 5,500 followers on Facebook, over 1,400 Instagram followers, and a combined following of almost 2,000 on Twitter and LinkedIn, your business is broadcasted across all platforms as a supporter of the Chamber of Commerce.

### EVENTS CALENDAR

Not only is the Chamber Membership Luncheon featured as an event on the homepage on our website, which is followed by over 1,500 monthly visitors, but it is also submitted to various events calendars across the web.

### GOOGLE EVENTS

Chamber events are also added to the San Angelo Chamber of Commerce's Google My Business calendar, which populates in the "About the San Angelo Chamber of Commerce" sidebar panel when a user searches for the Chamber of Commerce.

Follow the Chamber on social media!